



ISO 9001:2015



NAAC 'A' GRADE CYCLE 3

KAKRAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

Sponsored by S.K.P.V.V. Hindu High Schools' Committee,
Kotthapeta, Vijayanagara - 520001Affiliated to Krishna University
Accreditation with 'A' Grade in Cycle 3 by NAACA College with Potential for Excellence (CPE) All India 92nd Rank in NIRF by MHRD (2017)
Recognized as Band PERFORMER in ARISA by Ministry of Education, Govt. of India

DEPARTMENT OF COMMERCE AND MANAGEMENT INTERNSHIPS

INTRODUCTION:

An internship is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. An internship gives a student the opportunity for career exploration and development, and to learn new skills. It offers the employer the opportunity to bring new ideas and energy into the workplace, develop talent and potentially build a pipeline for future full-time employees. A quality internship:

- Consists of a part-time or full-time work schedule that includes no more than 25% clerical or administrative duties.
- Provides a clear job/project description for the work experience.
- Orients the student to the organization, its culture and proposed work assignment(s).
- Helps the student develop and achieve learning goals.
- Offers regular feedback to the student intern.

OBJECTIVES:

Internships provide an excellent opportunity for you to gain experience in your field, to determine if you have an interest in a particular career, and to create a network of contacts.

After satisfactory completion of an academic program, the successful graduate will:

- Meet entry-level requirements for the concentration area for which he/she has studied.
- Be able to plan and complete projects. This includes the ability to identify and solve issues by applying professional standards. The individual must also be able to write, edit, and revise effective messages.
- Be able to effectively deliver (in individual and group presentations) a proposal using appropriate research, organization, media, and public-speaking skills.
- Satisfactorily complete minimum required hours of on-the-job internship experience.
- Demonstrate professionalism in dress and demeanor.
- Develop and present a professional final paper, resume, and/or portfolio.

The most important goal/objective of the Internship at Central Penn is for students to learn more about their chosen field and possible career paths.

IMPLEMENTATION OF INTERNSHIPS AT KBN COLLEGE

As per the revised CBCS based curriculum which is implemented from the academic year 2020-21, three internships are mandatory for all students irrespective of the type of College (Govt / Private Aided / Autonomous / Constituent / Private Un-aided) and the programme of study (BA/B.Com/B.Sc/BBA/Honours, etc.).

First internship (April-May after 1st year examinations): Community Service Project

To inculcate social responsibility and compassionate commitment among the students, the summer vacation in the intervening 1st and 2nd years of study shall be for Community Service Project (the detailed guidelines are circulated separately).

Learning outcomes:

- To facilitate an understanding of the issues that confronts the vulnerable / marginalized sections of the society.
- To initiate team processes with the student groups for societal change.
- To provide students an opportunity to familiarize themselves with urban / rural community they live in.
- To enable students to engage in the development of the community.
- To plan activities based on the focused groups.\
- To know the ways of transforming the society through systematic programme implementation.

COMMUNITY SERVICE PROJECT

Every student should put in a minimum of 180 hours for the Community Service Project during the summer vacation.

- Each class/section should be assigned with a mentor.
- The mentor will be a faculty member.
- The 180 hours of Community Service Project could be done in different areas.
- Commerce and Management Department could concentrate on the major areas of concerned to Business.
- A log book will be maintained by each of the student, where the activities undertaken/involved will be recorded.
- The log book will be countersigned by the concerned mentor/faculty or In - charge.
- Evaluation will be done based on the active participation of the student by the mentor/faculty member.
- Minor project report shall be submitted by each student.
- An internal Viva will also be conducted by a committee constituted by the principal of the college.

Topics selected for Community Service Internship @ KBN

1. Entrepreneurship
2. Agricultural products and marketing
3. Poultry business
4. Dairy business
5. Wage system and Labor Welfare
6. Village industry products and marketing
7. Income and wealth distribution among different sections of the society
8. Entertainment services
9. Communication services
10. Banking services and habits
11. Insurance services and habits
12. Public distribution system
13. Vegetable marketing
14. Savings and Investments
15. Online purchases
16. Digital transactions
17. Use of electrical home appliances
18. Use of electronic home appliances
19. Personal transport
20. Consumer movement

SECOND INTERNSHIP & THIRD INTERNSHIP/ APPRENTICESHIP / INTERNSHIP / ON THE JOB TRAINING / IN-HOUSE PROJECT / OFF-SITE PROJECT

To make the students employable, an Apprenticeship / Internship / On the job training / In-house Project / Off-site Project shall be undertaken by the students in the intervening summer vacation between the 2nd and 3rd years.

Learning outcomes

- Explore career alternatives prior to graduation.
- Integrate theory and practice.
- Assess interests and abilities in their field of study.
- Learn to appreciate work and its function towards future.
- Develop work habits and attitudes necessary for job success.
- Develop communication, interpersonal and other critical skills in the future job.
- Build a record of work experience.
- Acquire employment contacts leading directly to a full-time job following graduation from college.
- Acquire additional skills required for world of work.

PROCEDURE

As a part of the curriculum the Commerce and Management students are supposed to undergo for an Internship of **180 hours and 540 hrs**. In the department of Commerce and Management we have different specializations like B.Com (General, Taxation Procedures, Logistics and BBA) All the students after the completion of their IV Semester and V or VI Semester every student should undergo for a practical Internship in their specialized areas of about 180 hours and 540 hours. The following are the details which helps us to understand how well the students of Commerce and Management are completing their Internships.

B.Com (General and Taxation)

The students who are doing their graduation in General and Taxation they are doing their internships in Chartered Accounting offices to have a practical knowledge on accounting and its implications, Calculation of GST, preparation of Financial Statements, Concurrent Audit, bank Audit, Stock Audit etc. and each student will receive a stipend of Rs 2,500/- to Rs 5,000.

Learning Outcomes.

- Practical Exposure
- Building Network
- Career Enhancement
- Develop Soft Skills
- Professional Ethics

B.Com Logistics

Students who are doing their graduation in logistics they are doing their internships in a world Class reputed companies like Flipkart, Amazon, VRL logistics, DTDC, Track on Couriers etc to have a practical knowledge on loading and unloading, Sorting, Billing, Customer Relationship Management, Transportation, Warehousing, Materials Management etc. and each student will receive a stipend of Rs 12,000/- to Rs 15,000/-.

Learning Outcomes

- To know the procedure of the forecasting demand of the raw materials that will be needed within a year.
- To know the company suppliers sourcing, procurement, and manage inventory.
- To know the company transportation, logistics and distribution.

BBA

Students who are doing their graduation in BBA they are doing their internships in a reputed companies like Vijaya Milk Factory, Arett IT Solutions, Honda, Spencers Retails, Flipkart, Amazon, Reliance etc to have a practical knowledge on Marketing activities, Financial Statements preparation, Management of Human resources, etc. and each student will receive a stipend of Rs 10,000/- to Rs 15,000/-

LEARNING OUTCOMES

- Explore career alternatives prior to graduation.
- Integrate theory and practice.
- Assess interests and abilities in their field of study.
- Learn to appreciate work and its function in the economy.
- Develop work habits and attitudes necessary for job success.
- Develop communication, interpersonal and other critical skills in the job interview process.

After the completion of the 180 hours of internship the students are required to prepare a project report based on the learning's.

The Project Report shall contain

- a) Introduction.
- b) Project specifications (area / background of the work assigned).
- c) Problems taken up.
- d) Analysis of the problem.
- e) Recommendations and conclusions.

The Project Presentation is to be made by the student after he/she reports back to the College. The components for assessment are –

- a) assessing the involvement in the project
- b) presentation skills
- c) final outcome of the project as evinced by the student.

PHOTO GALLERY



Community Service Projects



V & VI Semester Internships